

JIAZE ZOU (BRUCE)

Cinematographer · DIT · Live Commerce Operations · Bilingual (EN / ZH)

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LA-based cinematographer and live commerce operator bridging U.S. and China-based productions. MFA candidate at LMU with hands-on experience across short-form drama, digital and analog film, and TikTok / Amazon Live commerce — fluent in both the language of the set and the language of the algorithm.

PROFESSIONAL EXPERIENCE

Live Stream Operations & Content / Mini PM · LiveLab Culver City, CA | Sep 2025 – Present

- Oversee end-to-end U.S. livestream operations for Chinese consumer brands on TikTok Shop and Amazon Live — host coordination, product sequencing, OBS setup, lighting, camera, audio, and real-time troubleshooting.
- Produce short-form content for TikTok / IG Reels; analyze post-live KPIs (GMV, CTR, CTOR, conversion rate) and deliver bilingual performance recaps to brand partners.

North America Market Partner · PanyanFilm Los Angeles, CA | Jan – Dec 2025

- Established the brand's first U.S. market presence for professional DIT carts and camera-support systems; secured an inaugural partnership with a leading LA rental house within six weeks of launch.
- Solely planned and executed PanyanFilm's full booth and participation at CineGear Expo 2025 — from logistics and booth design to on-site demo coordination and client engagement.
- Managed B2B inquiries, cross-Pacific client feedback, and launched @Panyanfilm on Instagram from concept through content execution.

DIT & Camera Operator · Playlet Vertical Los Angeles, CA | Mar – Aug 2025

- On-set DIT for short-form drama productions — data offload, backup pipeline, media organization, and LUT/color consistency across shooting days.
- Operated camera as second unit; coordinated with China-based editorial teams on file naming, delivery specs, and remote handoff to streamline post-production.

Overseas Marketing & Social Media · 7Artisans Remote / Shenzhen | Mar 2025 – Jun 2026

- Managed KOL outreach for cinematography creators across TikTok, YouTube, and Instagram — briefs, usage-rights negotiation, delivery timelines, and follow-up.
- Represented brand at NAB Show 2025 in Las Vegas; staffed demo stations, supported live product walkthroughs, and captured on-site social content.

Marketing Content Assistant · Shenzhen Rongxiang Jewelry Shenzhen, China | May – Sep 2024

- Researched, scripted, shot, and edited short-form educational videos on Ancient Gold craftsmanship for Douyin and WeChat; managed posting schedule and inbound lead routing.

Script & Production Development · Stars Collective Film Entertainment Group Los Angeles, CA | Jan 2022 – Dec 2023

- Delivered feature script coverage, researched emerging digital artists for NFT collaborations, and produced visual references and pitch decks for investor presentations.

EDUCATION

MFA, Film Production — Cinematography · Loyola Marymount University Los Angeles, CA | 2023 – Present

- Studying under cinematographers Charles Swanson and Cory Warner; exploring visual storytelling across digital, 16mm, and 35mm film formats. Reel: www.brucejz.com

BA, Visual Arts — Media & Communication · UC San Diego San Diego, CA | 2019 – 2023

- Dean's Honors List. Studied under Babette Mangolte and Amy Adler; Cognitive Science concentration with coursework in computer programming and AI; explored diverse practices including film photography, cyanotype, video production, experimental video, 16mm film, game production, and poster design.

SKILLS & TOOLS

Camera & Production: 16mm / 35mm film, digital cinematography, DIT, lighting, camera operation, data pipeline

Livestream & Commerce: OBS, TikTok Shop, Amazon Live, host coordination, GMV/CTR/CTOR analysis, bilingual ops

Content & Marketing: Short-form editing, KOL outreach, Douyin / IG Reels / YouTube Shorts, trade shows (NAB 2025)

Software: DaVinci Resolve, Adobe Premiere Pro, Avid Media Composer, Photoshop

Languages: English & Mandarin Chinese — bilingual across U.S. and China-based productions